

**RUNNING CONTROL EVENT No. 1.**  
**Maximum number of points 15**

Algorithm for conducting a "checkpoint" in the MOODLE educational environment, for each student there are three tasks, by the method of random distribution from a downloadable database of tasks (attached):

1. Glossary of terms: 2 terms -2 points;
2. Oral presentation (1 topic) –5 points;
3. Control questions for an interview - 2 questions - 8 points.

**OBJECTIVE BASE**

**1. Glossary of terms**

1. Capital cost - the cost of a resource that will be used for more than one year (eg buildings, vehicles, computers).
2. Macroeconomics - a section of "Economic theory" that studies the problems of the development of the national economy, the possibility of achieving equilibrium and improving the efficiency of the country's economy (increasing national income, reducing inflation and unemployment, regulating monetary circulation, forming and using the state budget, attracting investment, social policy).

**2. Topics for oral presentation:**

1. Marketing planning tools.

**3. Test questions.**

1. Types of resources and resource constraints in health care.
2. Types of economic analysis of economic activity.