

RUNNING CONTROL EVENT No. 1.
Maximum number of points 15

Algorithm for conducting a "checkpoint" in the MOODLE educational environment, for each student there are three tasks, by the method of random distribution from a downloadable database of tasks (attached):

1. Glossary of terms: 2 terms -2 points;
2. Oral presentation (1 topic) –5 points;
3. Control questions for an interview - 2 questions - 8 points.

OBJECTIVE BASE

1. Glossary of terms

1. Economic growth - an increase in the production of goods and services in a given period compared to the previous one, which is measured by changes in the gross national product (GNP).
2. Production efficiency - comparison of production results and costs. An efficient state of the economy is considered when the needs of all members of society are most fully satisfied with given limited resources.

2. Topics for oral presentation:

1. Medical marketing management process.

3. Test questions.

1. Health services as public goods and the characteristics of the formation of demand for them.
2. Characteristics of the sections of modern economic theory: microeconomics and macroeconomics.